

BOOKS IN SOCIAL SCIENCES INFORMATION LIBRARY REVIEW

TRINH THỊ ÁI HOA (Editor in Chief). **Construction and Implementation of macro-economic policy in Vietnam: reality and solution.** H.: National Political Publishing House, 2010, 223 pg., Vb 48538.

Content of the book focus on analysing some concepts such as macro economics, mactor-economic policy, clarification of construction and implementation of macro-economic of state; characteristic and target of state's marco-economic; contents and criteria to evaluate construction and implementation of state's macro-economic. Based on analysis, evaluation of reality and implementation of state's macro-economic in renewal period of Vietnam, authors define target and propose solution to complete the construction and implementation of macro-economic policeis of state during renewal period, period to push up economic development to a new heigh and integrate deeply into global economy.

Content of the book presented in 3 chapters. Chapter 1, Argumentative basis for construction and implementation of macro-economic policies in Vietnam. Chapter 2, Reality of construction and implementation macro economic policies in Vietnam. Chapter 3, Solution of complete the construction and implementation of macro-economic polices in Vietnam.

TRUNG HẬU

ĐỖ TIẾN SÂM, PHẠM DUY ĐỨC
(Co-Editor in Chief). **East Asian**

Culture in progress of integration (Reference book). H.: National Political Publishing House, 2010, 359 pg., Vb 48358.

Asia in general and East Asia in specific is area with colorful development and deep history. Essence of East Asian culture presented lively in social life as geographic conditions of each nation, territory and it can be considered as crystallization of three traditional values which are combined closely: Confucianism – Buddhism – Taoism

The book includes 2 parts.

Part I, *General argumentative issues*, discuss the development of East Asia from systematic view - form of culture, the use of cultural and human strength in East Asia and Southeast Asia development, highlight some traditional values and their impact on cultural and human development in East Asia in term of international integration. Besides, authors also analyze impact of Western culture and political values in Southeast Asian development.

Part 2, *Develop culture in some countries and territories in East Asian – experience for Vietnam*, analyze China case in awareness of the role of culture in integration, strategy to develop human resources, talent, develop diplomatic exchange... Some other cases are Japan, Korea, Thailand with cultural policy, cultural diplomacy, experience in diplomacy... These are experienced lessons for Vietnam to study, employ to develop out culture reasonably to context of integration.

HOÀI PHÚC

NGUYỄN DUY HINH. **Cham-pa from origin and present**. H.: Encyclopedia dictionary and Cultural Institute Publishing House, 2010, 582 pg., Vb 48496.

The book is study results of Cham-pa culture during 30 years through many areas, places with Cham-pa culture form Nha Trang, Đà Nẵng, Ninh Thuận, Bình Thuận,... The book not only collects bibliographies, archaeology, ethnology but also raise up shortcoming scientific problems.

To help readers to easily understand, author use non-continue chronicles method but not royal dynasty method to specify history of Cham group and relationship between Vietnamese and Cham. The book includes two chapters.

Chapter one presents stages of *Pre-Cham group, ancient - Cham group and present Cham group to specify history of Cham group*

Chapter two generalize *Cham group and their religion and Cham tower* to readers can understand culture of Cham group

Old bibliographic documents ends the book.

KHÁNH CHI

PHẠM THỊ THANH TÂM. **Market management of cultural products in Vietnam in market mechanism**. H.: Culture – Information & Cultural Institute Publishing House, 2010, 183 pg., Vb 48348.

Culture is one of strong creative activities toward The true – The good – The beautiful, contribute to comprehensive development of society. In addition, cultural activities is aspect of thought which has strong impact on feeling, sentiment of human and forms

and develops personality. Cultural activities in condition of market economy brings obvious economic characteristic and it is considered as source to enrich the country.

Market opening and cooperating with counties around the world of Vietnam means more cultural exchange in both material and immaterial aspects. Products of cultural is more and more plentiful, diversified and complex.

Three chapters of the book is systematic study results of market management for cultural products in Vietnam nowadays, focus on *argumentative basis of market management of cultural products in market mechanism* (chapter 1); *reality of market management of cultural product in the context of international economic integration*. (chapter 2); and *comprehensive solution and method for market management of cultural products in context of international economic integration* (chapter 3).

HÒA AN

NGUYỄN HỮU DŨNG. **Attract and use ODA provided by World Bank in Vietnam**. H.: Cultures and Information Publishing House, 2010, 179 pg., Vb 48388.

Since 1993 up to now, Vietnam always receives ODA positively from international community. Among those, ODA provided by World Bank (WB) to Vietnam is highly valued. Effectiveness from ODA project of WB is proved. However, along with benefits brought about, there is shortcoming and danger in using this assistance pose many problems to Vietnam to consider. The book consists of three chapters.

Chapter 1 presents argumentative basis and international experience of attracting and using ODA provided by WB.

Chapter 2 analyses ODA attracting situation from WB form 1993 up to now, since then provide general evaluation for achievement, shortcoming and reasons.

Chapter 3 analyze context on domestic and international economic situations, specify ODA strategy of WB to Vietnam in coming time, regulation and direction of Vietnam in attracting and using ODA. Therefore, the author proposes some solution to improve ability to attract and use ODA provided by WB in Vietnam.

TRUNG HẬU

PHẠM VĂN DŨNG. Orientation to develop market economy in Vietnam. (reference book). H.: Hanoi National University Publishing House, 2010, 222 pg., Vv 10088.

In context of globalization and integration, economy of each country become indispensable part of the world economy. New rules, aspects, partners and competitors...affect global life. Will new context allow us to implement socialist orientation? If yes, the next question is what to do? How to do? Three chapters of the book will answer those question.

Chapter 1 includes concepts about market economy and socialist orientation in market economy development.

Chapter 2 analyze implementation of socialist orientation in market economy development in Vietnam with its achievement and shortcomings.

Chapter 3 analyze new context which affect implementation of socialist

orientation, point of view and propose some solution to continue socialist orientation in market economy development in Vietnam nowadays.

HOÀI PHÚC

NGUYỄN MẠNH HÙNG. Mechanism to control public property in administrative sectors in Vietnam. H.: National Political Publishing House, 2010, 289 pg., Vb 48386.

Public property in administrative sectors is an important part of public property of state. State is owner of all public property (including public property in administrative sectors), however, state does not directly use the property but transfers to administrative divisions and political organization... to manage and use.

During the past time, state issued many mechanism, policies to manage, use, exploit public properties in administrative sectors. The management of public properties is going to order, regulation, explicit contribute to reduce abuse of public properties to private purpose. State agencies are gradually controlling public properties using, limit the wrong use of properties, using public property wastefully, or loss. Management of public properties is proactive while ensure the independence, accordance to the new buy, new construction of properties. Meanwhile, besides the achievement, due to objective and subjective reasons, management mechanism of public properties in administrative sectors still has shortcomings, weakness as well as non-legislated aspects which lead to unclear legal environment to manage public properties effectively.

The book includes three chapters, it clarify *argumentative foundation of public properties management in administrative sectors* (chapter 1); *reality of public properties management in administrative sectors of Vietnam from 1995 to 2009* (chapter 2); then the authors provides *viewpoints, solutions to perfect public properties management mechanism in administrative sectors of Vietnam in coming time* (chapter 3)

HÀ CHI

ĐINH THỊ THÚY HẰNG (Editor in Chief). **Public Relations in Vietnam**. H.: Labor – Society Publishing House, 2010, 207 pg., Vb 48558.

Vietnam is on the trend of dynamic market economy development and has incessantly efforts to integrate in international economy. Demand for Public relations (PR) is greater and greater together with development of Vietnam's socio-economy.

In practice, PR is considered as one of the most favor careers due to its freshness, dynamic, and ability to get high income. However, up to now, PR in Vietnam is developing, mostly in event organization, press relations, community relations or social responsibilities of some enterprises. The book has three parts.

Part one provides detail analysis about PR in Vietnam based on practical study and surveys.

Part two clear out the necessary to use PR as one of communication tool for state agencies in context of renewal and international integration.

Part three, based on the current communication activities of some state agencies, provide some communication management models of state agencies.

KHÁNH CHI

LÊ THỊ MAI, VŨ ĐẠT. **Labor sociology**. H.: Social Sciences Publishing House, 2009, 250 pg., Vb 48460.

Nowadays, sociology is becoming more and more important and necessary to study and practice of country construction, especially when Vietnam is on the way of industrialization and modernization. Sociological study does not only contribute to improve awareness to people but contribute to planning policies to construct and develop Vietnam's economy.

The book presents brief information of sociology for labor as well as tries to analyze, explain details of labor issues posing to actual situation so that those who pay attention, learn about sociology systematically and study the nature of labor under the view of sociology. The book includes 5 chapters.

Chapter 1: Introduction to sociology.

Chapter 2 and 3 study labor demand, supply and relationship between salary and demand-supply of labor.

Chapter 4 and 5 study labor market, social network and operation of jobs in labor market; and labor and social relations in working environment.

VÂN HÀ