

Intercultural communication and its impacts

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Abstract: *In the context of our increasingly globalized world, intercultural communication plays an indispensable role in bridging cultural diversities and fostering interpersonal understanding among distinguished individuals. Components of intercultural communication concerns with the exchange of ideas, beliefs, and practices between involved communicators from distant cultural backgrounds. The success or failure of this process can be the results of not only the language proficiency but also the appreciation and navigation of the complex harmonization of cultural norms, values, and non-verbal cues across societies. This article stems from the author's attempt to explore the constituents of the intercultural communication, the benefits it brings to the society, as well as suggestions to avoid intercultural communication shocks in certain settings with a view to advance the social responsibility for the human's common shared goals while ensuring the multi-dimensional diplomatic relations.*

Keywords: *Cultural norms, cultural values, intercultural communication*

The introduction of intercultural communication

In parallel with the growing expansion of global connectivity and international migration, no one can deny the immense significance of the intercultural communication. The transformation is deeply rooted from active interaction and engagement activities in life or at work which without perceptive sensitivity and the prompt adaptability, misinterpretations and misunderstandings might arise accompanying multiple sufferings afterwards.

The assimilation of intercultural communication is determined by the differences between the cultural norms and values. Each specific occurring under each circumstance has a possibility to leave certain outcomes which can be either facilitated or intimidated by the absorption of the language and linguistic ability of each involvement. The elite and the flexibility or the language users is combined with the non-verbal communication including the appropriate utilization of gestures, the body language, the facial expression can avoid biases due to ethnocentrism and stereotypes and remove barriers hindering the communication process.

However, in a digitalized world, technological advancements has revolutionized the interpersonal interaction from different boundaries and serve as contributors shaping modern intercultural interactions with unexpected potentialities. The appropriate application of technologies can mitigate dissimilarities and foster cooperative strengths to draw connections and actualize the work productivity.

The benefits of intercultural communication in work

Intercultural competence acts as motivators and enhance the collaboration among teammates. The team efforts can generate innovative ideas or even formulate problem-solving skills to potentially optimize the work efficiency. In business sphere, the ability to understand the cultural complexity can identify more business opportunities and promote global business accessibility. Each national business organization enables to conceptualize its capability and fore-estimate the competitive strengths of its partners in different geographical localities to ultimately bring generative richness for each nation. The flow of business connectivity and the exposure from different perspectives is capable of assisting them to visualize their gains both in the short and the long term, but mutual conflicts can somewhat easily arise from their calculative selfishness. The benefit is like a balanced tree but it can change its firm position due to multiple external factors from family backgrounds themselves to social contexts and business circumstances. In securing the beneficial position, it requires the smart experience and the harmonized expertise from each individual.

The benefits of intercultural communication in life

With the guidance from the seniors, the intercultural communication process can promote their younger generations' personal growth and empathy to facilitate their life path to reap the

rewards in the easiest possible ways. They make their intangible efforts to bridge the differences to ensure their solid rights. An opening journey is ahead with the facilitation of social inclusion and an intention to minimize the social discrimination will smoothen their burdens and create security, joys and hopes in years or even in decades to come. As life progresses, their travel experience is enhanced and their perspective is also brightly broadened. Their life can start from zero to the multiplication of life obstacle removers. These valuable experiences with formulate giant assets laying a firm foundation which subsequently envisages a roadmap for them to move forwards. What awaits them is like a ladder stepping towards their final destinations full of their wishful expectations and they can naturally lavish and spread smiles to their surrounding community.

Suggestions to prevent intercultural communication shocks

First and foremost, there is a need to cultivate the cultural sensitivity in coping with each changing situations. Neither being culturally inferior nor culturally superior has a potential to exert negative impacts in the communication process and makes people unable to feel equally valued. Joint efforts to recognize the importance of being mindful of the diverse spectrum of cultures can enlighten interpersonal associations for better cooperation through the understanding, the acceptance as well as free of prejudice and harassment. Cultural competence and awareness create a feeling of belongingness to overcome the cultural disparities so that the individual objectives can be administered.

Secondly, in struggling for economic survival, intercultural communication is regarded as a must but not a choice. The lack of cultural familiarity can cause awkward embarrassments, but it can be refilled by obtaining the flexibility of language utilization. Hence, language consolidation becomes a vital tool in bringing multi-dimensional purposes and it has been worth of concerns for people working in educational fields. The incorporation of language training and retraining programs in the curriculum can boost the ability to handle the language subtly enough to naturalize the achievements in their dual communication.

Thirdly, when entering a new culture it is unavoidable to confront with the feelings of becoming confused, disoriented, and even homesick which lead to daunting psychological disorders. One

of the best solutions to deal with this phenomenon is to research the local cultures in advance and prepare ourselves to familiarize with the new environments. Additionally, if we act ourselves as the role of students, it is advisable to socialize and participate in various student clubs, befriend other people to be able to alleviate the possibility of being inter-culturally shocked. In special occasions, the exchanging full-content cards and meaningful gifts even with friends and the teachers can be welcomed and bring a pleasant experience.

Last but not least is the willingness to seek feedback to learn more about values, norms, and the expectations from other cultures. Feedback can be a powerful means of communication for further developments to reach certain standards. It also reveals their continuous efforts and establishes their perception of trust as proactive approaches to ensure the politeness and a sense of warmth in the intercultural communication.

The brief conclusion of the intercultural communication

The internationalization and the globalization process has constituted an integral part of the whole society and it attaches a great importance to the interpersonal communication whether in the workplace, at educational institutions, or in our daily lives. Proper perception of the cultural differences can be considered as an enrichment in an individual life if he or she is able to intuitively grasp what is going on in the interaction. Needless to say, the intercultural competence can remedy the intermittent culture shocks enhancing the understanding with the purpose to achieve the defined goals in communication. Successful intercultural communication can build initial trust and create a tranquil cross-cultural dialogue from which mutual respect can be gained initializing the springboard for prospective relationships to ascertain the attainable achievements. Each separate pride putatively constitutes an extrinsic motivation which to some extent reinforces their maximized enjoyments.

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